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### For Immediate Release

## Fabric Images, Inc.® Expands Lightbox Offerings with Launch of Superior Backlit Fabric

**Elgin, IL – August 22, 2016:** Fabric Images, Inc.®, a global manufacturer of printed and non-printed tension fabric architectural solutions, announce the expansion of their 3m dye sublimation printing and textile offerings through investments in material technology and textile development. In an ongoing effort to enrich backlit fabric solutions, Fabric Images has focused on the development of a high-contrast backlit fabric offering and announces the release of Artemis Backlit.

Artemis Backlit is a 100% polyester fabric. Its composition allows for superior color imaging utilizing dye sublimation print technology, while the tight weave acts as a diffuser, keeping colors bright and blacks, black when backlit. The high saturation and contrast from light to dark creates a 3-dimensional clarity when lights are introduced from behind. Artemis Backlit takes backlit fabric output to a new level of clarity and definition.

Additional benefits of Artemis Backlit include:

- Machine washable
- Recyclable under the Fabric Images Relife Recycling program

Artemis backlit integrates within the Fabric Images LED light box system as a silicone edge graphic, as well as acting as a solution for custom applications. This affords light box designs to take on any branded personality.

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## About Fabric Images

For nearly 30 years, Fabric Images, Inc.® has been an award-winning, design-focused manufacturer of printed and non-printed tensioned fabric architecture and material solutions for corporate interiors, hospitality, retail spaces, museums, and events around the globe. Our focus is providing products, custom solutions, and services that will enrich brand quality and the expressive identity of a space. We thrive on innovation, collaboration, creativity and the pleasure that comes from bringing life to our customer's vision.

The **Fi Interiors**™ division designs and manufactures interior architecture décor products and custom design solutions that incorporate metal, fabric, printed graphics, acoustics, and a host of additional materials.

The **Fi Live Events**™ business division is a creative, strategic, and collaborative manufacturer providing custom fabric architectural and material solutions used within tradeshow, events, and brand activations.

The **Fi Retail**™ business division partners with retail brands to creatively express their story through compelling installations and brand experiences.

For more information, visit [www.fabricimages.com](http://www.fabricimages.com).

Fabric Images, Inc. is a division of [Orbus Exhibit & Display Group](#)® – a privately owned group of companies that specialize in the manufacture and trade only supply of portable, fabric and modular sign, exhibit and display products, architectural wayfinding signage and superior graphics. Companies and brands within the group include [The Exhibitors' Handbook](#)®, [The Promo Handbook](#)™, [Nimlok](#)®, [Fabric Images](#)® and [SignPro Systems](#)®.

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