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For Immediate Release

Fabric Images, Inc.® Expands Superwide XL Material Offerings with Celtic15

Elgin, IL – February 2, 2015: In a continuing effort to expand their textile offerings, Fabric Images, Inc.® has launched Celtic15. This new fabric offering is part of the Superwide XL family. Superwide XL is large format dye sublimation printing at up to 5m SEAMLESS in width. At 15 feet in width, Celtic15 adheres to the quality standards that have made Fabric Images an industry leader in dye sublimation printing. Colors are rich with deep saturation and cover an expansive color gamut made possible by the 8-color print process. The output is consistent with Superwide 3m dye sublimation printing, which allows multiple textiles to be incorporated into a single environment, all with the same great quality.

The introduction of Celtic15 will allow for larger, seamless graphics within tradeshow, event, retail and interior spaces. This means bigger messaging for branded solutions, without seams.

Fabric Images is a pioneer in the prototyping and development of Superwide dye sublimation printing. In 2001, they launched 10ft wide Superwide dye sublimation printing, the first offering of its kind in the world. Since this development, Fabric Images has continued to push the limits of printing on textiles.

9033 Murphy Road Woodridge, IL 60517



About Fabric Images

For nearly 30 years, Fabric Images, Inc.® has been an award-winning, design-focused manufacturer of printed and non-printed tensioned fabric architecture and material solutions for corporate interiors, hospitality, retail spaces, museums, and events around the globe. Our focus is providing products, custom solutions, and services that that will enrich brand quality and the expressive identity of a space. We thrive on innovation, collaboration, creativity and the pleasure that comes from bringing life to our customer's vision.

The **Fi Interiors**™ division designs and manufactures interior architecture décor products and custom design solutions that incorporate metal, fabric, printed graphics, acoustics, and a host of additional materials.

The **Fi Live Events™** business division is a creative, strategic, and collaborative manufacturer providing custom fabric architectural and material solutions used within tradeshows, events, and brand activations.

The **Fi Retail™** business division partners with retail brands to creatively express their story through compelling installations and brand experiences.

For more information, visit www.fabricimages.com.

Fabric Images, Inc. is a division of <u>Orbus Exhibit & Display Group®</u> – a privately owned group of companies that specialize in the manufacture and trade only supply of portable, fabric and modular sign, exhibit and display products, architectural wayfinding signage and superior graphics. Companies and brands within the group include <u>The Exhibitors' Handbook®</u>, <u>The Promo Handbook™</u>, Nimlok®, Fabric Images® and SignPro Systems®.

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