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For Immediate Release

Fabric Images, Inc.® Awarded for Volvo V60 PURE Tension Pavilion Manufacturing

Elgin, IL – March 26, 2014: Fabric Images, Inc.®, was recognized as a leading manufacturer in build/design architecture with two inaugural awards for the fabrication and manufacturing in the portable modular industry. The awards were announced during the Exhibitor Magazine Portable/Modular Awards ceremony on March 18th in Las Vegas, Nevada.

The competition was open to modular, system, and portable exhibits making their debut in the United States and abroad between Dec. 1, 2011, and Dec. 1, 2013. The PURE Tension Pavilion debuted in Milan, Italy in the fall of 2013 and was first seen at the Volvo Italia press event launching the Volvo V60 Plug-in Hybrid. The pavilion acted as a focal point for the event, showcasing the design and sustainable mindset of the vehicle through the integration of portable solar technology. The PURE Tension Pavilion, together with the V60 Plug-in Hybrid, continued on after the launch as part of a road-show, exhibiting through Italy's biggest cities.

Fabric Images was appointed to fabricate the PURE Tension Pavilion based on their vast knowledge in tensile based, portable modular fabric architecture, architectural design solutions, European reach and extensive research and development capabilities. The architecture included a perimeter aluminum framework with tiled mesh tensile fabric covering and vinyl leaflet patterning containing 178 strategically placed Photovoltaic cells. All R&D and fabrication took place within Fabric Images' 180,000 square foot facility in Elgin, IL.

"This project began as a conceptual idea with the hope of bringing a real solution to the marketplace", says Marco Alvarez, President and CEO of Fabric Images. "We had to work through the intricacies of creating the tensile shape and then incorporate functioning Photovoltaic cell technology with textile integration, taking into account wire management and many other design criteria. It has been a great honor to be recognized by the exhibition and event industry for our efforts on the PURE Tension Pavilion. It has been exciting for us, as an organization, to play a key role in the technological advancements of solar energy in fabric architecture."

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The PURE Tension Pavilion was a collaboration between Synthesis Design + Architecture (SDA), Buro Happold (BH) and Fabric Images, with material sponsorship from FTL Global, Ascent Solar Technologies, Seam Design and Iguzzini.

During the Exhibitor Magazine inaugural Awards Night, Fabric Images was awarded the Portable Modular Award for Best use of Technology and the first ever Zeigler Award. The Zeigler Award is the competition's top honor. Named after Ted Zeigler, who invented the self-locking pop-up display and some say launched the portable/modular industry. The Zeigler Award is given to the full-booth entry earning the top score in the competition regardless of category.

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About Fabric Images

For nearly 30 years, Fabric Images, Inc.® has been an award-winning, design-focused manufacturer of printed and non-printed tensioned fabric architecture and material solutions for corporate interiors, hospitality, retail spaces, museums, and events around the globe. Our focus is providing products, custom solutions, and services that will enrich brand quality and the expressive identity of a space. We thrive on innovation, collaboration, creativity and the pleasure that comes from bringing life to our customer's vision.

The **Fi Interiors**™ division designs and manufactures interior architecture décor products and custom design solutions that incorporate metal, fabric, printed graphics, acoustics, and a host of additional materials.

The **Fi Live Events**™ business division is a creative, strategic, and collaborative manufacturer providing custom fabric architectural and material solutions used within tradeshow, events, and brand activations.

The **Fi Retail**™ business division partners with retail brands to creatively express their story through compelling installations and brand experiences.

For more information, visit www.fabricimages.com.

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