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**For Immediate Release**

## **Fabric Images, Inc.® Awarded for Acoustical Ceiling Solution**

**Elgin, IL – October 2, 2017:** Fabric Images, Inc.®, a global manufacturer of printed and non-printed tension fabric architectural solutions, announces their win within the Industrial Fabrics Association International Achievement Awards. The awards were announced during the annual conference in New Orleans, Louisiana on September 28<sup>th</sup>.

Recognized with the Award of Excellence for Commercial Interiors and Best in Category for Fabric Environments is the solution titled “Acoustical Ceiling Cloud”. Partnering with 4orm Studio for this Chicago, IL installation, Fabric Images developed the acoustical canopy to capture the concept of fluid motion and energy. Using the Hatch offering style developed by the [Fabric Images, Inc.](#) design team, the canopy was customized to the 15ft x 30ft footprint and undulating form. It serves two purposes:

1. The canopy offers the space a visual contrast of form and color. The grid design plays with the ambient lighting and offers variation from light to dark.
2. Made with acoustical felt material, the canopy acts as an acoustical sponge. The soft density of the material combined with the cellular design reduced noise by 60% and increased speech clarity.

As stated by David Pinson, Innovation Specialist at 4orm Studio, “We explored many options before presenting the final choices to our client. Not only did the Hatch canopy reflect our vision, but more importantly it addressed the sound attenuation that the space so desperately needed. The entire FI team went above and beyond to help us meet our deadlines and exceed our client’s expectations.”

This is Fabric Images’ third consecutive year being awarded in the Industrial Fabrics Association International Achievement Awards.

[Read the case study here](#)

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## About the International Achievement Awards (IAA)

The International Achievement Awards (IAA) are an annual competition with a goal to promote awareness of the specialty fabrics used in thousands of products and applications ranging in size and shape. For more than 70 years, the awards have recognized innovation, technical skill and design excellence. Entries are judged by industry experts, editors, architects, educators and design professionals who were selected for their knowledge in particular field of study or product area.

## About Fabric Images

For nearly 30 years, Fabric Images, Inc.® has been an award-winning, design-focused manufacturer of printed and non-printed tensioned fabric architecture and material solutions for corporate interiors, hospitality, retail spaces, museums, and events around the globe. Our focus is providing products, custom solutions, and services that will enrich brand quality and the expressive identity of a space. We thrive on innovation, collaboration, creativity and the pleasure that comes from bringing life to our customer's vision.

The **Fi Interiors**™ division designs and manufactures interior architecture décor products and custom design solutions that incorporate metal, fabric, printed graphics, acoustics, and a host of additional materials.

The **Fi Live Events**™ business division is a creative, strategic, and collaborative manufacturer providing custom fabric architectural and material solutions used within tradeshows, events, and brand activations.

The **Fi Retail**™ business division partners with retail brands to creatively express their story through compelling installations and brand experiences.

For more information, visit [www.fabricimages.com](http://www.fabricimages.com).

Fabric Images, Inc. is a division of Orbus Exhibit & Display Group® – a privately owned group of companies that specialize in the manufacture and trade only supply of portable, fabric and modular sign, exhibit and display products, architectural wayfinding signage and superior graphics.

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