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For Immediate Release

## Fabric Images® Introduces New Division — Fi Interiors™, New Acusti-Fi™ Acoustic Material & Acoustic Décor Product Line

**Woodridge, IL – January 25, 2021:** Fabric Images, Inc.®, an award-winning manufacturer of printed and non-printed tension fabric architecture and material solutions, is pleased to announce the launch of a new division and sub-brand for the company — Fi Interiors™. [Fi Interiors™](#) offers custom manufactured interior architectural and design solutions, including fabric architecture, acoustical décor products and digital printing.

Fi Interiors introduces [Acusti-fi™ acoustical felt](#) and a new line of acoustic décor products for ceilings, walls and more. Acusti-fi is an environmentally sustainable material that dampens and controls unwanted sound in open spaces, greatly reducing excess noise in the mid-to-high frequency range. As an environmentally sustainable material, Acusti-fi™ contains a minimum blend of 50% post-consumer waste sourced from recycled PET bottles. Acusti-fi is available in 17 standard colors, can be custom digitally printed, and beautifully accepts cutting to showcase designs, patterns and shapes.

Fi Interior's new line of acoustic décor products is the result of increasing demand for better solutions to address poor acoustics in interior spaces. The product line combines elevated architectural design capabilities with high performance acoustical attributes. The new line of acoustical, architectural products includes:

- [Ceiling décor](#), including Hatch™ acoustical canopy, baffles and digitally printed wood beams.
- [Acusti Art™ Box](#), an acoustical wall art solution that offers the option for custom artwork.
- [Partitions](#) — hanging and desk-resting, which encourage safe distancing in social settings.

*“Fabric Images has been a leader in custom fabric architectural manufacturing for nearly 30 years,” said Marco Alvarez, VP of Fabric Images, “Introducing Fi Interiors and this new wave of acoustical products is a natural evolution. For years we have collaborated with designers and architects on interior design solutions for commercial spaces. Now we have the opportunity to address the integral role of acoustics in the overall design and experience of a space.”*

Design, production and manufacturing for Fi Interiors resides in Woodridge, IL in a 350,000 sq. ft. facility. Capabilities include fabric architecture, acoustic product manufacturing, metal fabrication, digital printing, fabric finishing and wood working. Fi Interiors offers fully customized, uniquely designed and manufactured acoustic décor, metal, and fabric architectural and design solutions.

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## About Fabric Images

For nearly 30 years, Fabric Images, Inc.® has been an award-winning, design-focused manufacturer of printed and non-printed tensioned fabric architecture and material solutions for corporate interiors, hospitality, retail spaces, museums, and events around the globe. Our focus is providing products, custom solutions, and services that will enrich brand quality and the expressive identity of a space. We thrive on innovation, collaboration, creativity and the pleasure that comes from bringing life to our customer's vision.

The **Fi Interiors**™ division designs and manufactures interior architecture décor products and custom design solutions that incorporate metal, fabric, printed graphics, acoustics, and a host of additional materials.

The **Fi Live Events**™ business division is a creative, strategic, and collaborative manufacturer providing custom fabric architectural and material solutions used within tradeshows, events, and brand activations.

The **Fi Retail**™ business division partners with retail brands to creatively express their story through compelling installations and brand experiences.

For more information, visit [www.fabricimages.com](http://www.fabricimages.com).

Fabric Images, Inc. is a division of Orbus Exhibit & Display Group® – a privately owned group of companies that specialize in the manufacture and trade only supply of portable, fabric and modular sign, exhibit and display products, architectural wayfinding signage and superior graphics. Companies and brands within the group include [The Exhibitors' Handbook®](#), [The Promo Handbook™](#), [Nimlok®](#), [Fabric Images®](#) and [SignPro Systems®](#).

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