

ACUSTI-FI DISPLAY:

BEAM - 60"w x 8"h X 2"d

Total Graphic Area: 65"w X 21"h
Trim Size: 64"w X 20"h
Finished Size: 60"w x 8"h x 2"d

Please be sure add a 1/2" bleed around the perimeter. See template for trim lines.

Please keep all critical elements (logos, text, etc) within the gray areas.

GENERAL ART GUIDELINES:

- CMYK Color Mode
- All Solid Coated Pantone colors should be called out in the art as spot colors
- Embed all images and support files
- Resolution must be 100-120 ppi
- All fonts must be created to outlines
- Do not scale artboard
- Background color/images must bleed to the edge of artboard
- Do not use spot colors from template in your artwork as they will not print

CRITICAL ELEMENTS AND TEXT SHOULD BE DESIGNED
UPSIDE DOWN ON THIS PANEL AS SHOWN
BACK

TOP

FRONT

BOTTOM

SIDE

SIDE

bleed area —
trim line —