

**ACUSTI-FI DISPLAY:**

BEAM - 30"W x 8"H x 2"D

Total Graphic Area: 35"W x 21"H  
Trim Size: 34"W x 20"H  
Finished Size: 30"W x 8"H x 2"D

Please be sure add a 1/2" bleed around the perimeter. See template for trim lines.

Please keep all critical elements (logos, text, etc) within the gray areas.

**GENERAL ART GUIDELINES:**

- CMYK Color Mode
- All Solid Coated Pantone colors should be called out in the art as spot colors
- Embed all images and support files
- Resolution must be 100-120 ppi
- All fonts must be created to outlines
- Do not scale artboard
- Background color/images must bleed to the edge of artboard
- Do not use spot colors from template in your artwork as they will not print

CRITICAL ELEMENTS AND TEXT SHOULD BE DESIGNED  
UPSIDE DOWN ON THIS PANEL AS SHOWN  
**BACK**

**TOP**

**SIDE**

**FRONT**

**SIDE**

**BOTTOM**

bleed area —  
trim line —